

# Using a multidimensional unfolding approach to assess multiple sclerosis patient preferences for disease-modifying therapy: a pilot study

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**Purpose:** Multidimensional unfolding is a multivariate method to assess preferences using a small sample size, a geometric model locating individuals and alternatives as points in a joint space. The objective was to evaluate relapsing–remitting multiple sclerosis (RRMS) patient preferences toward key disease-modifying therapy (DMT) attributes using multidimensional unfolding.

**Patients and methods:** A cross-sectional pilot study in RRMS patients was conducted. Drug attributes included relapse prevention, disease progression prevention, side-effect risk and route and schedule of administration. Assessment of preferences was performed through a five-card game. Patients were asked to value attributes from 1 (most preferred) to 5 (least preferred).

**Results:** A total of 37 patients were included; the mean age was 38.6 years, and 78.4% were female. Disease progression prevention was the most important factor (51.4%), followed by relapse prevention (40.5%). The frequency of administration had the lowest preference rating for 56.8% of patients. Finally, 19.6% valued the side-effect risk attribute as having low/very low importance.

**Conclusion:** Patients' perspective for DMT attributes may provide valuable information to facilitate shared decision-making. Efficacy attributes were the most important drug characteristics for RRMS patients. Multidimensional unfolding seems to be a feasible approach to assess preferences in multiple sclerosis patients. Further elicitation studies using multidimensional unfolding with other stated choice methods are necessary to confirm these findings.

**Keywords:** multiple sclerosis, multidimensional unfolding, patient preferences, disease-modifying therapy, decision-making

## Introduction

Multiple sclerosis (MS) is a chronic autoimmune, inflammatory neurological disease of the central nervous system.<sup>1</sup> Despite no curative treatment for MS, the past 2 decades have seen 12 different disease-modifying therapies (DMTs) being approved for relapsing–remitting MS (RRMS).<sup>2</sup> However, treatment decisions are becoming more challenging due to the more diverse risk-benefit spectrum associated with new DMTs.<sup>3</sup>

Incorporating patient characteristics and preferences is crucial to achieve personalized MS treatment.<sup>4</sup> Patients are increasingly demanding a more active role in their medical care. Thus, in the management of MS, it is important to involve patients in shared decision-making processes related to their treatment initiation or switching due to the unique risk-benefit profile associated with each DMT.<sup>5</sup>

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In the real-world setting, patients evaluate a range of features to make decisions. The analysis of preferences can be used to further improve the knowledge of which treatment attributes are considered the most valuable by patients.<sup>6,7</sup> There are different methodologies for assessing patient preferences for treatment alternatives based on the description of main attributes. The conjoint analysis, a multivariate technique originally used to estimate the value that people give to the attributes that define products and services, is commonly utilized in health care research to determine the relative weight of significant attributes that comprehensively define the conceptual framework underlying preferences for a given treatment.<sup>8</sup> Multidimensional unfolding is a method that allows both subjects and stimuli to be presented graphically in a common plane according to their preferences.<sup>9–11</sup> This methodology would permit the exploration of patient preferences for different attributes with a small sample size while providing robust results, thus overcoming the difficulty of large sample sizes needed in classical methods such as conjoint analysis.<sup>9</sup>

The main objective of this pilot study was to assess patient preferences for a range of DMT attributes for RRMS using a multidimensional unfolding approach.

## Patients and methods

A noninterventive, cross-sectional pilot study was conducted in adult patients with a diagnosis of RRMS (2010 McDonald criteria), an Expanded Disability Status Scale (EDSS) score of 0–6.0, and who were receiving a DMT.<sup>12,13</sup> The study was performed in the MS clinic of a university hospital, and patients were consecutively included between September and October 2015. The study was conducted according to the principles of the Declaration of Helsinki and approved by the Institutional Review Board of the Hospital General Universitario de Alicante (Alicante, Spain). All patients provided written informed consent to participate in this study.

Sociodemographic and clinical characteristics of the sample and patient-reported questionnaires were also collected. The EDSS was used to measure their level of disability. Health-related quality of life (HRQoL) was assessed using the EuroQol Five Dimensions Questionnaire (EQ-5D).<sup>14</sup> Patient perceptions of how well clinician performance fitted the shared decision-making process was evaluated with the nine-item Shared Decision-Making Questionnaire (SDMQ-9), a patient-reported outcome tool ranging from 0 to 100 with higher scores indicating a greater extent of shared decision-making.<sup>15</sup>

DMT attributes were developed through a review of current clinical trial literature and advanced clinical expertise.<sup>2,16</sup> A total of five attributes were finally defined taking into account the most important characteristics of available DMTs: relapse prevention, disease progression prevention, side-effect risk, route of administration and frequency of administration. The elicitation survey was performed through a five-card game. Patients were asked to rank the described attributes from 1 (most preferred) to 5 (least preferred).

Patient preferences were analyzed using multidimensional unfolding, a simple geometric and exploratory method in which each drug attribute is ordered according to patient preferences and converted into Euclidean distances in a dimensional space. The attributes and patients are therefore represented together, thus allowing the distance of each individual to the attribute to be directly related to their preference. Under this approach, each patient will remain closer to his/her most preferred attribute.<sup>11,17</sup>

Descriptive analysis of the sample and the multidimensional unfolding were conducted using the SPSS V20.0 and PREFSCAL.

## Results

A total of 37 patients were included in the study. The mean age was  $38.6 \pm 2.0$  years, and 78.4% were female. The mean time since MS diagnosis was  $8.8 \pm 1.1$  years, and median EDSS score was  $2.0 \pm 1.5$ . The most common DMTs were first-line injectable agents (43.2% of patients), followed by dimethyl fumarate (24.3%), and natalizumab (16.2%). The main sociodemographic and clinical characteristics of the sample are presented in Table 1.

The HRQoL outcome indicated a moderate-to-high self-assessed health status with a mean visual analog scale (VAS) score of  $76.7 \pm 15.5$ . Most patients considered that their involvement in their treatment decision-making was adequate (mean SDMQ-9 total score of  $81.6 \pm 3.2$ ; Figure 1).

Figure 2 shows a graphical representation of preferences by means of the distance between patients' stated preferences: white dots represent the responses of each participant with their corresponding numerical identification and the attributes considered. Most patients were concentrated around disease progression prevention (51.4%) representing the most relevant DMT domain. More specifically, the relative importance of each attribute is shown in Figure 3: disease progression prevention was followed by relapse prevention (40.5%). The frequency of administration had the lowest preference for 56.8% of the patients, while 21.6% of them valued the side-effect risk attribute as having low to very low importance.

**Table 1** Sociodemographic and clinical characteristics of the sample

Characteristics	N=37
Age, years, mean (SD)	38.6 (2.0)
Female, n (%)	29 (78.4)
Level of education, n (%)	
Primary school	10 (27.0)
Secondary school	13 (35.1)
University	14 (37.8)
Employment status, n (%)	
Employed	18 (48.6)
Unemployed	9 (24.3)
Retired (due to MS)	6 (16.2)
Unpaid activity	4 (10.8)
Time since MS diagnosis, years, mean (SD)	8.5 (1.1)
Number of relapses since diagnosis, mean (SD)	2.17 (0.5)
Number of relapses in the last 12 months, n (%)	
0	33 (89.2)
1	2 (5.4)
2	2 (5.4)
Time since last relapse, months, mean (SD)	60.8 (7.2)
EDSS score, median (SD)	2.0 (1.5)
SDMQ-9, mean (SD)	81.6 (19.8)
Current DMT treatment, n (%)	
Injectable first-line DMTs	16 (43.2)
Dimethyl fumarate	9 (24.3)
Fingolimod	4 (10.8)
Time on current DMT, years, mean (SD)	4.0 (0.6)
Number of prior DMTs, n (%)	
0	14 (37.8)
1	14 (37.8)
≥2	9 (24.3)

**Abbreviations:** DMT, disease-modifying therapy; EDSS, Expanded Disability Status Scale; MS, multiple sclerosis; SD, standard deviation; SDMQ-9, nine-item Shared Decision-Making Questionnaire.

## Discussion

A recent systematic review of qualitative and quantitative research to understand the experiences of health care professional (HCP)–patient interactions in MS shows that patients are given limited opportunity and choice for decisions about involvement in their treatment and care.<sup>18</sup> Involving MS patients in the decision-making process is crucial for selecting the treatment that best suits the patients' objectives, preferences and lifestyles.<sup>5,19,20</sup> Our pilot study using multidimensional unfolding suggests that efficacy is the most important drug attribute for almost all participating patients. In contrast, the frequency and route of administration appear to be the least important characteristics for DMT selection.

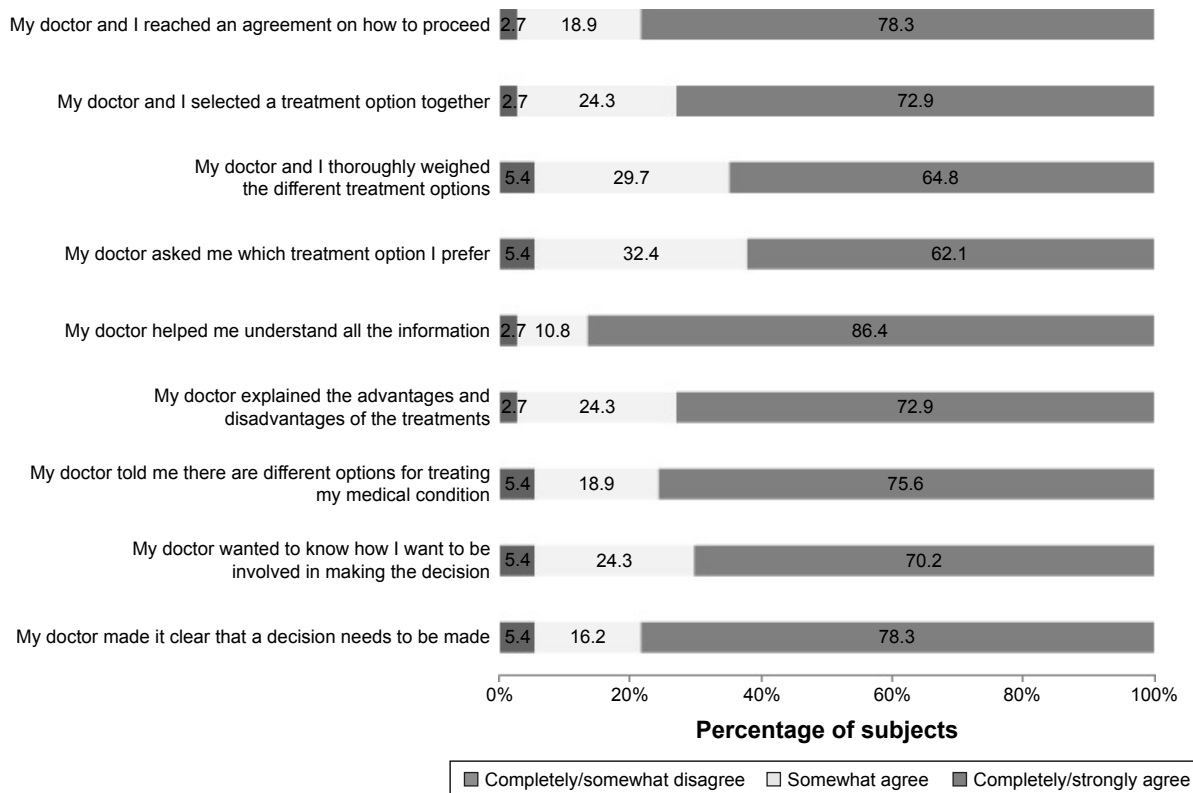
There are different methodologies for assessing patient preferences for treatment alternatives. The conjoint analysis is the most commonly utilized in health care research.<sup>8</sup> The multidimensional unfolding is an alternative approach consisting in a geometric model that isolates individuals and alternatives as pinpoints in a joint space. To our knowledge,

this is the first study applying multidimensional unfolding in the field of MS care.

Several studies that identified MS DMT patient preferences have been published in the last years.<sup>21–26</sup> However, limitations such as non-representative patient sampling, incomplete exploration of drug attribute spectrum and the application of heterogeneous analytical methods have limited generalizability. The findings from the current study are aligned with recent publications using conjoint analysis but requiring higher samples. In a sample of 651 patients from the USA, the most important DMT factor was identified as a delay in years to disability progression, followed by the risk of progressive multifocal leukoencephalopathy.<sup>21</sup> Poulos et al<sup>22,23</sup> conducted two studies identifying the number of years until MS symptoms get worse as being the most important attribute, followed by flu-like symptoms, frequency of injections per month and number of relapses in the following years. In another study, 55 patients with RRMS completed a survey showing the highest preference for DMT that would improve MS symptoms and prevent progression, but not on relapse prevention.<sup>24</sup> Furthermore, a study using latent class modeling conducted in Canada, with a sample of 189 patients with RRMS and primary progressive MS, concluded that the most important drug attribute was the avoidance of serious adverse effects.<sup>25</sup> In summary, symptom improvement and prevention of disease progression were the most sought-after benefits related to a DMT preference. However, Wilson et al<sup>16</sup> identified that patients receiving the first-generation DMTs showed more aversion to fatal safety risk than those receiving the high-efficacy DMTs, fingolimod or natalizumab. The ability of natalizumab-treated patients to assume therapy-associated risks and the factors involved in such risk acceptance was assessed in a study by Tur et al.<sup>26</sup> The authors defined risk acceptance as a multifactorial phenomenon which is partly explained by an adaptive process involving the perception of MS as a more severe disease.

## Limitations

Our pilot study has several limitations. First, it is a single-center study. Second, the assessment of DMT attributes in terms of comprehension and importance by the target population in a previous phase before conducting the study was not performed. Third, the population was composed of a sample of clinically stable patients (a mean of 5 years since the last relapse) with mild disability, mostly employed and with a good self-perception of their health status. Therefore, the results may not be generalizable to less stable subjects. Finally, we did not include psychiatric comorbidity and



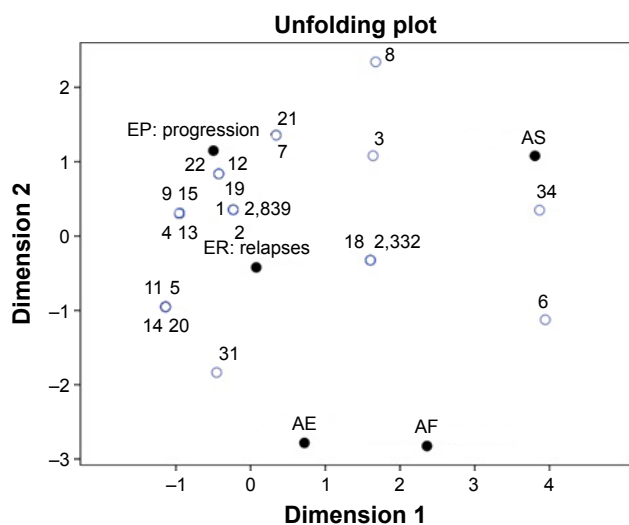
**Figure 1** Results of the SDM-Q-9. **Abbreviation:** SDM-Q-9, nine-item Shared Decision-Making Questionnaire.

cognitive impairment as factors that might be associated with patient preferences.

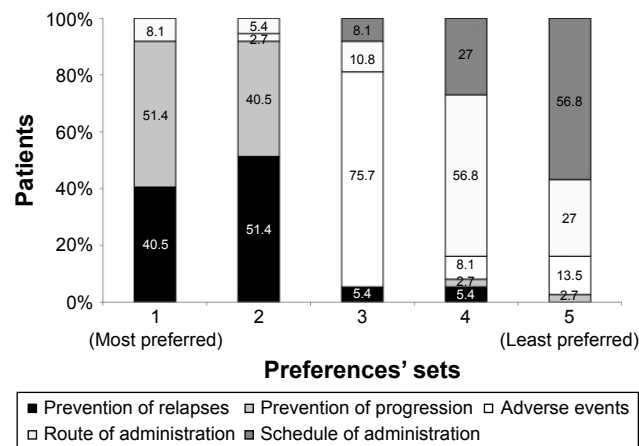
### Conclusion

Understanding which MS treatment characteristics are meaningful to patients may help to improve a better HCP–patient

interaction and shared decision-making. Multidimensional unfolding seems to be a feasible method with clear advantages. This graphical summary for each individual patient is a clear representation of the real clinical setting that may facilitate the patients’ choice among the wide variety of available DMTs. Besides, this approach may permit the exploration of patient preferences for different drug attributes with smaller sample sizes than classical techniques. However, further studies combining multidimensional unfolding with



**Figure 2** Joint plot for preference rankings of DMT attributes. **Abbreviations:** AE, adverse events; AF, administration form; AS, administration schedule; DMT, disease-modifying therapy; EP, efficacy – progression; ER, efficacy – progression.



**Figure 3** Relapsing–remitting patient preferences.

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conjoint analysis are necessary to elucidate whether this analytical approach could be a valid and an efficient alternative to evaluate patient preferences toward treatments.

## Disclosure

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