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6. ANEXOS

Anexo 1. Imágenes de campañas publicitarias antitabaco y sobre el cancer colorectal



Anexo 2.

No podemos concluir esta revisión bibliográfica sin mostrar la importancia del desarrollo tecnológico en salud, en este caso, de las aplicaciones móviles destinadas a este campo.

Melzner J, Heinze J, Fritsch T. Mobile Health Applications in Workplace Health Promotion: An Integrated Conceptual Adoption Framework. *Procedia Technology*. 2014;16:1374-1382.

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